



A GUIDE FOR VISITING SUPPORTERS

WILFREDA BEEHIVE

Paul Scuderi Foundation

650

4,000

www.dorsetrugby.co.uk



We look forward to welcoming you to the Keepmoat Stadium.

Before you visit the Keepmoat we wanted to give you an insight into the match day experience with us.

Whether you're visiting for the first time or you've been to the Keepmoat Stadium before, this guide will help you make the most of your time with us.

If you need a place to park your car, would like food & drink before the match or the details on the easiest route to the stadium via public transport, all the information is here.

Unfortunately, we can't guarantee the score but we aim to ensure you, your friends and family have a great day at the stadium.

The Keepmoat Stadium

The Keepmoat Stadium opened in 2007. It is situated next to beautiful surroundings of the Lakeside, believed to be the only league ground to be next to a lake. Another distinguishing feature are the four floodlights, which are mounted on the roof in each corner.

The stadium has a capacity of 15,231 seats on one side is the West Stand this contains the teams changing rooms, The Belle Vue and Alick's Bars. The private television gantry and the press are also located in this stand.

On the other side of the pitch is the SMT Xtra East Stand containing 16 executive boxes running across the back of the stand. The East Stand also houses the padded hospitality seating the Legends' Lounge and directors suite.

The Polypipe (South) Stand houses the more vocal of the home support and is connected to the East Stand by the Club Doncaster Foundation Family Area.

Finally opposite the Polypipe Stand is the Ellgia (North) Stand which is where the travelling support is based, with a capacity of approximately 3,318.

The stadium has large access points in three corners of the ground, which can be used if needs be by emergency

services. There are two electric scoreboards situated in the North East & South West corners of the stadium.

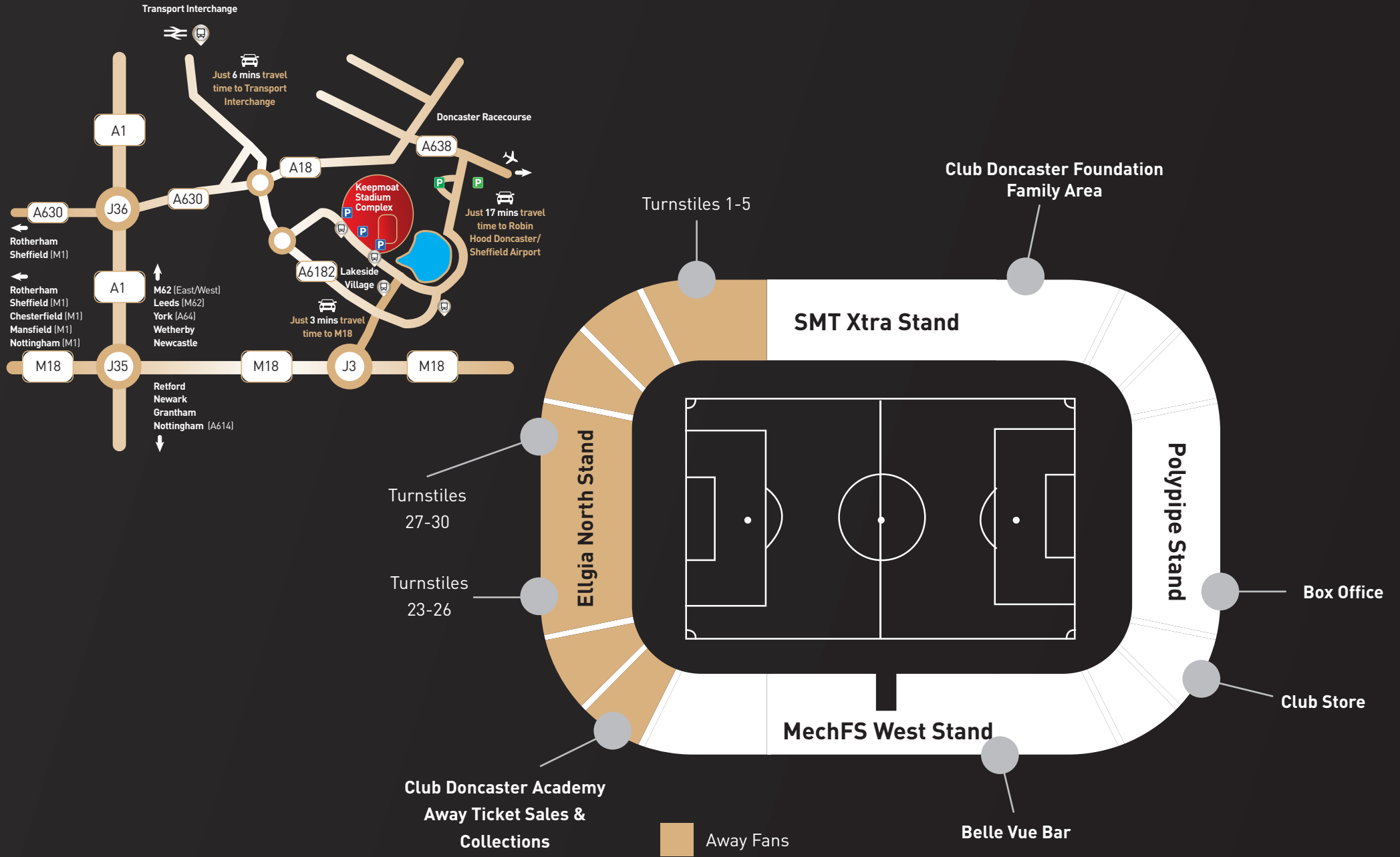
Facilities for Visiting Supporters

Away fans are located in the North Stand. If demand requires it then a portion of the East Stand can also be allocated. The view of the playing action, legroom, and facilities are all of an excellent standard.

The concourses have recently been refurbished and a number of food and drink options are available. All concourses are fitted with televisions in order to keep supporters entertained pre-match (see Concourse section for more details).

Please note that **cash is not accepted at the turnstiles**, all matches at the Keepmoat Stadium are ticket only. Away tickets can be purchased from the Club Doncaster Academy Reception in the North West corner of the Stadium. However the best way to ensure you get your tickets for the game is to pre-purchase them at your clubs ticket office.

Keepmoat Stadium Doncaster Rovers Away Fans Guide



Travelling to the Keepmoat Stadium

By Road

From the A1 (M) join the M18 Eastbound at Junction 35 (signposted Hull) or from the M1, join the M18 Eastbound at Junction 32.

Once on the M18, leave at Junction 3 and take the A6182 towards Doncaster (the stadium is well signposted from Junction 3 and is about one and a half miles away).

You will pass a retail park on your left and then at the next traffic lights (which has the Lakeside Pub visible behind it) turn left onto White Rose Way. The Lakeside Shopping Centre is now on your right (the stadium is located directly behind the shopping centre). At the next island turn right onto the industrial estate and after passing the Tesco distribution centre on your right, turn right at the bottom of the road and the stadium is further down on your left.

Parking

There are just 1,000 car parking spaces at the stadium, which will mean that for the bigger games, parking will be at a premium. Out of the 1,000 there are 60 parking spaces reserved for disabled fans, which must be booked prior to matchday.

The cost of parking at the stadium is £5. Alternatively, a number of companies on the nearby industrial park, offer matchday parking at around £3-£4 per vehicle. Please be aware users park at their own risk and Doncaster Rovers endorse none of these unofficial car parks.

Away coaches are parked in Car Park 4 on the approach to the stadium. This is at a cost of £20 (Minibuses can park for £10). Coaches need to follow the stadium signs; the entrance to the car park is directly ahead when you see the first group of car park stewards.

By Train

Doncaster Station is just less than two miles away and a bus service is available from the Transport Interchange (attached to the Train Station). If you do have time on your hands and you fancy the walk (around 25-30 minutes) then as you come out of the station turn right and then keep straight on this road (the A6182 Trafford Way) and you will eventually reach the stadium complex on your left.

Public transport

By Bus

For Travel to the Stadium from the Town Centre:

For Saturday afternoon games:

Buses will leave Doncaster

Frenchgate Interchange direct to the ground as follows:

- Service 56 - Every 15 minutes, at 12, 27, 42, 57 minutes past the hour.

The journey time is approximately 18 minutes.

For evening games:

Buses will leave Doncaster

Frenchgate Interchange direct to the ground as follows:

- Service 56 - Every 15 minutes, at 15, 30 and 45 minutes past the hour.

The journey time is approximately 18 minutes.

For Travel to the Town Centre after the game:

Fans should make their way to the bus stop opposite Car Park 2 on the far side of the road. First Group will provide a sufficient bus service to enable all supporters who wish to travel back to the town centre via public transport to do so.

Further details of these and other services are available on the First Group website, www.firstgroup.com, and the Travel South Yorkshire website, www.travelsouthyorkshire.com, or by ringing Traveline on 01709 515151.

By Train

Doncaster Station is just under two miles away and buses are provided as detailed right to the ground. If you do have time on your hands and you fancy the walk (around 25-30 minutes) then as you come out of the station turn right and then keep straight on the road (the A6182 Trafford Way) and you will eventually meet the stadium complex on your left.

Entertainment around the stadium

Arrive early?

One of our away fan friendly bars is 'The Leopard', located only a four minute walk from the Doncaster Train Station 2 West Street, Doncaster, DN1 3AA. The Leopard boasts a recently refurbished bar which offers a mixture of Lounge and Tap complete with table tennis and pool tables. The live venue, bar and kitchen has received rave reviews from travelling away fans as they head through the centre of Town to the Keepmoat Stadium. The Leopard offers a mixture of food from three courses to hotdogs and other snacks.

The stadium is on the outskirts of town, so the best place for food and drink when you get to the Keepmoat Stadium would be from the Stadium itself.

Belle Vue Bar

The Belle Vue Bar is an external bar situated on the outside of the West Stand, and welcomes supporters from both home and away clubs. From 7.15pm we will be conducting a home player interview from within the bar and will also announce the team news first.

Among the selection of drinks available in both the bar and the concourse are Boddingtons, Becks, Budweiser, Kingstone Press, wine and a selection of soft drinks. A selection of hot food will be available from the Belle Vue Bar.

Alternative Entertainment

There are also entertainment facilities away from the stadium who welcome both home and away fans, these include Lakeside Beefeater pub/restaurant which is situated within the Lakeside Shopping Village opposite the stadium. Within the shopping village there is also a KFC, McDonalds, Pizza Hut and Costa outlets.

Across the lake there is also the Cheswold Pub, Vue Cinema, Frankie and Benny's Restaurant, the Doncaster Superbowl (bowling, arcade and bar) approximately 15 mins walk from the stadium.

Stadium Concourse

If you arrive at the ground early and like to take in the atmosphere within the stadium, why not try our recently upgraded concession stands which are sure to offer something to your taste.

You will also find the 'Family Section' in the away end. Here you will find members of our Foundation staff

holding themed skill tests where prizes can be won, a face painter will be available as well as a games console to show off your FIFA skills.

If young fans arrive before 14:15, there is a chance they could be selected to take part in a moment of magic; this is where the young fan and their guardian will have the opportunity to watch the Gillingham player warm up from the away dugout.

Stadium Prices

Doncaster Rovers welcomes and values all supporters of visiting clubs, and makes tickets available to them in accordance with Football League regulations. Admission prices for visiting supporters will be no higher than those charged for Home supporters in comparable areas. Concessionary prices are available to visiting supporters in line with those available to Home supporters.

The pricing structure for league games during the 2017/18 season is (based on CAT B):

- Adults - £21
- Seniors - £17
- 18-21s - £13
- Under 17s - £8
- Junior (11's and under) - £5

Disabled fans and access

Disabled Fans

There are 60 wide access car parking bays for disabled supporters at the stadium. A number of these bays are held in reserve for visiting supporters who may book these in advance of a match.

Visiting supporters have access to 18 wheelchair spaces at pitch level in the North Stand. Ambulant disabled supporters of away teams may choose to sit anywhere (subject to availability), although the club would recommend seats in lower rows for ease of access. Visually impaired supporters may access the 'Soccer Sight' match commentary service via headsets available from the stewards upon request.

The club operates a RADAR lock scheme whereby specially manufactured locks are fitted to toilets around the stadium and can only be operated using a RADAR key. These keys are available to disabled or registered blind people to enable them to access the facilities. This aims to give protection over vandalism and misuse, so that the clean functional toilet is available. Please bring your key with you when attending at the Keepmoat Stadium, however if you forget, a key will be available from the Head Steward.

The importance of some disabled supporters requiring an essential care to accompany them on matchdays, and we will grant admission free of charge to such carers. A free essential carer ticket can ONLY be used in conjunction with the relevant disabled supporter. The tickets are only available to supporters who are in receipt of the Disability Living Allowance (DLA) – higher level or advanced PIP.

STAYING OVER?

Doncaster Rovers' preferred hotel partner is The Crown Hotel in Bawtry

Their contact details are as follows:

The Crown Hotel

High Street

Bawtry

Doncaster

DN10 6JW

Tel: 01302 710341

Web: www.crownhotel-bawtry.co.uk

Email: events@crownhotel-bawtry.co.uk

Alternatively there are quite a few hotels within walking distance of the stadium.



SLO's and Matchday magazines

SUPPORTER LIAISON

On match days at the Keepmoat Stadium our two supporter liaison officers (SLOs) will be on hand to assist both home and away supporters. Should you have any issue with your match day experience please look out for the SLOs around the ground or contact the nearest steward who will contact the SLOs on your behalf.

Doncaster Rovers prides itself on providing an enjoyable match day experience and aim to resolve any issues you may have on the day. However, should you not be satisfied or are unable to speak to the SLOs you can contact them on email at supporterliaison@clubdoncaster.co.uk

DNA MATCHDAY MAGAZINE

Our matchday magazine is published for every first-team game at the Keepmoat Stadium. Costing £3, the magazine is the best place find all the information you need for the gameday.

The magazine is on sale around the ground and in the Doncaster Rovers club shop. Look out for our programme stands.

The 60 page magazine contains 8 pages of news and features on the away team, so make sure you pick up your copy before the game.

DONNY KICKS

We also have Donny Kicks available which is our programme written and designed especially for our junior fans, both home and away fans can have fun with loads of activities, jokes games and collectibles included in this matchday magazine.



Food and drink at the Keepmoat Stadium

The stadium is on the outskirts of town, so therefore the best place for food and drink is within the Keepmoat Stadium environment.

BELLE VUE BAR

The Belle Vue Bar is an external bar situated on the outside of the West Stand, and welcomes all supporters from both the home and away clubs.

Sky Sports is shown on the TV screens both prior to the match and after the match.

The bar will remain open until approximately 45 minutes after the final whistle.

STADIUM CONCOURSE

If you arrive at the ground early and like to take in the atmosphere within the stadium, why not try our food and drink kiosks which boast brands such as Flaming Good Burger, Franks Original NY Street Dog, Cracklings, The Pie Factory and the Ice Bar. You can view the range and prices opposite.



FOOD

Cheeseburger	£4.00
Hotdog	£4.00
Pukka Pie	£3.50
Cheese and Onion Pie	£3.20
Chips	£2.60
Jumbo Sausage Roll	£3.00
Crisps	£1.50
Grab Bags	£3.20
Chocolate Bars	£1.50
Oreo Thins	£1.30

DRINKS

Kingstone Press Cider	£4.00
Carlsberg	£4.00
Bitter	£3.70
Wine	£4.00
Hot Drinks	£2.40
Soft Drinks	£2.40
Water	£2.00
Capri Sun	£1.60

Fans Feedback

“ We just wanted to say how extremely good your stewards are. They were friendly, helpful and cheerful and one even clapped our coach as we left. Thank you very much and good luck for the season. ”

John & Pauline, Rochdale

“ The warm welcome we received and the help from all the staff was absolutely amazing from the moment we arrived. It was nice to come and visit such a friendly club and we had a good time talking with the stewards. Thank you for a fully enjoyable time at your ground. ”

Michelle, Blackburn Rovers

“ I've been to over 100 football grounds and I've got to say that after the way they treated us, Doncaster Rovers provide one of the best away days. ”

Lee, Rochdale

“ Having not visited Doncaster since the days of Belle Vue I was very impressed with the Keepmoat Stadium and the service provided by the staff and stewards. To be told by a female steward to 'have a safe journey home' made a refreshing change to my normal experiences. ”

Sam, Sheffield United

If you would like to send us your feedback on your experience at the Keepmoat Stadium please email:

customerservices@

doncasterroversfc.co.uk



Thank You for Visiting

We hope you enjoyed your time at the Keepmoat Stadium and would love to hear about your visit.

Please send any feedback to our Customer Services Manager by emailing supporterservices@clubdoncaster.co.uk.

From all of us at Club Docaster we would like to wish you a safe journey and hope to see you again soon.

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Club Doncaster

Doncaster Rovers part of Club Doncaster group
is committed to providing an excellent quality customer
service and a value for money matchday experience.